

## Pre-Conference: Quick Base App-a-thon Monday, June 4, 2018 | JW Marriott Austin

### Guidelines & FAQs

Calling all Quick Base builders, the Quick Base App-a-thon is back! Test your Quick Base skills, harness your creativity, learn from others, and compete against your peers. **You might even walk away with \$5,000!**

**WHAT:** Teams of 3 – 4 participants will compete to build the best app to solve the given challenge. The challenge will be revealed that morning and your team will have just over six hours to build your solution.

**WHEN:** EMPOWER2018 Pre-Conference: Monday June 4  
8:00 a.m. - 5:00 p.m.

**WHERE:** JW Marriott Austin

**WHO:** If you consider yourself a power user, a workflow definer, a coder or a programmer, and possess at least intermediate understanding of building apps in Quick Base, this contest is for you!

The App-a-thon is only open to Quick Base customers. In the spirit of a fair contest, we ask that professional Quick Base developers do not enter.

The App-a-thon is limited to 100 contestants. It fills up every year so make sure to register soon!

**HOW:** There is no fee to register for the App-a-thon, but you must be registered for EMPOWER to compete. Select [Registration + App-a-thon](#) from the shopping cart on [www.EMPOWER2018.com](http://www.EMPOWER2018.com).

If you've already registered for EMPOWER and decided that you would like to add the App-a-thon to your registration, contact [EMPOWER@QuickBase.com](mailto:EMPOWER@QuickBase.com).

#### AGENDA:

##### Monday, June 4

**7:30 a.m. - 8:00 a.m.** Breakfast

**8:00 a.m. - 8:30 a.m.** Kickoff

**8:30 a.m. - 2:30 p.m.** Build your apps and lunch

**3:00 p.m. - 5:00 p.m.** Round 1 of Judging – Three teams will be selected to advance to Round 2.

## AGENDA (continued):

**Tuesday, June 5**

**5:30 p.m. - 6:30 p.m.**

Round 2 of Judging – Demo Theater in the Exhibit Hall.

**Wednesday, June 6**

**4:45 p.m. - 9:00 p.m.**

Winners will be announced at the [Off-Site Networking Party](#). The winning team will receive \$5,000! Second place team will receive \$3,000 and third place team will receive \$2,000. Cash prizes will be distributed equally among team members.

### How do I form a team?

All App-a-thon registrants will be invited into an app by May 1 and can form teams within the app. The app will contain all relevant information for the App-a-thon. It's your one-stop-shop!

### Can I register as an individual?

Yes, individual contestants will be matched up to form a team. Quick Base will introduce you to your team members at least two weeks before EMPOWER so you can get to know each other and make a game plan.

### What challenge will teams be solving for?

Contestants will be given a hypothetical use case specifically created by Quick Base.

### How are the apps judged?

The apps are judged on a scale of 1 – 7 in four categories:

- Polish & Appeal
- Originality & Innovation
- End User Optimization
- Solving the Use Case

The judges consist of Quick Base staff with technical expertise.

**Round 1 Judging** will take place in a trade show format. Judges will circulate throughout the room and be assigned teams to review. Teams will be asked by three independent judges to demo their app for approximately 10 minutes. Judges will select a rating, from a scale of 1-7, for each of four judging categories. Scores will be compiled, and finalists will be announced later that night. Teams advancing to Round 2 will be notified by email.

**Round 2 Judging** will take place at the Demo Theater in the Exhibit Hall. Teams will each have 15 minutes each to present their app to a panel of four Quick Base judges. The judging panel will confer to rate the app on the same four categories.

### Where will I build my app?

Contestants will be invited into the App-a-thon realm a few days before the contest. Contestants should create a log-in prior to the start of the contest, so that they can easily begin building their app when the challenge is revealed.

### What happens if my teammates don't show up?

During the App-a-thon Kickoff, Quick Base staff will review the check-in list and revise teams if needed to ensure all contestants are part of a complete team.

